

SOS: GLOBAL TO LOCAL

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ABSTRACT

The focus of this small-group discussion is how can we use Science On a Sphere® (SOS) to navigate between global and local data to relate information to an audience on a personal level that might inspire behavior change towards actionable stewardship and conservation. **We will brainstorm the "What can I do about it now?" question.** We will discuss ideas and approaches for presenters to incorporate into their SOS programs that foster a personal connection between SOS material and the audience.

POINTS OF CONSIDERATION

- How do we use SOS to go from awareness through compelling information and visualizations to inspiring personal stewardship and actionable change?
- What does your SOS site consider “local” to mean?
- What kind of programming does your site do with SOS to connect global to local?
- Is incorporating the idea of “local” a dataset content consideration or a presentation/activity consideration, or both?
- How do you communicate information in a way that is novel and not already in the back of our minds?
- When does information have an impact?
- How can the arts fit into local connection to data?
- As we are contemplating the idea of “local” for SOS, keep in mind three common SOS presentation types that are docent-led:
 - (1) Presentation-only to an audience
 - (2) Presentation to an audience followed by an activity
 - (3) Informal audience-led presentation or one-on-one communication