Detroit: A City of Immigrants and Innovation

By Billy Winkel



Turn of the Century

- Population: 285,704 (13th largest)
- 23 square miles
- 11.98% of Detroiters are non-English speakers
- Italians, Irish, Polish, Greek, Anglo-Saxons, Chaldeans, Arabs, and Chinese begin making Detroit home.

"It costs no more to plan for the welfare of the men and to make the plant brighter and more comfortable and good looking as well as efficient." - Albert Kahn

Pharmaceuticals*

Tanning and Leather*

Shoes & Boots

Paints and Varnish*

Crop and Flower Seeds*

Rubber

Marine Motors

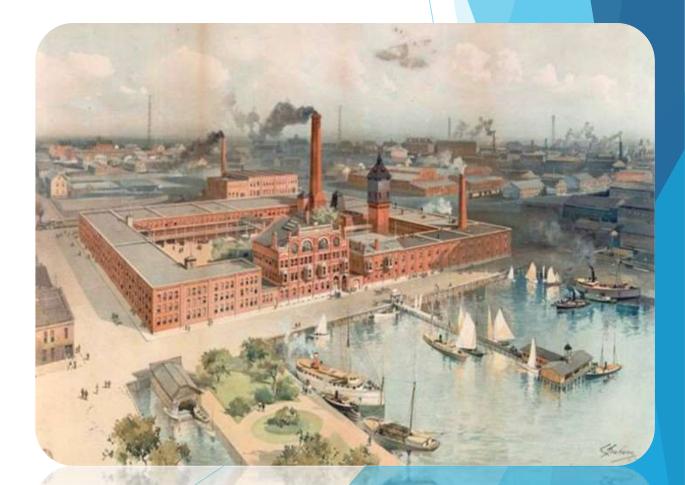
Speed Boats

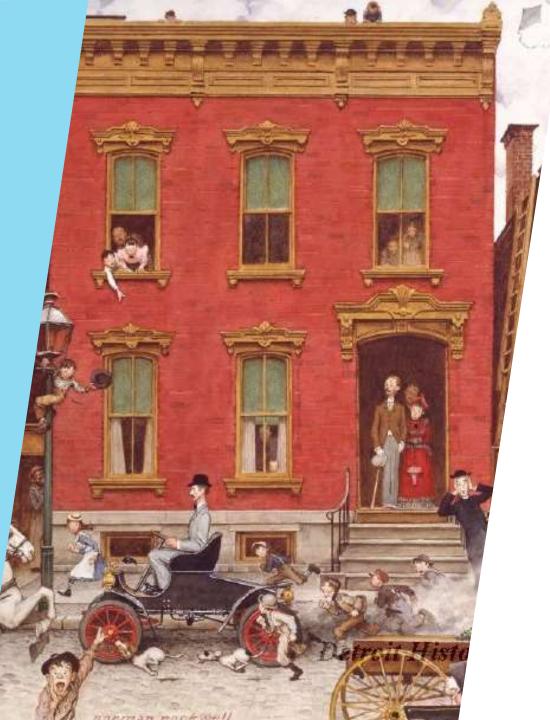
Soda Ash

Cigars* World's Busiest Waterway "Bessemer" Steel in U.S.* Rail Cars and Wheels Iron Stoves* Brass & Copper Rolling* Wire and Wire Screening* Great Lakes Shipbuilding*

Great Lakes Passenger Shipping* Adding Machines* Scales Vacuum Cleaners Color Postcards

Sheet Music Lumber





The Rise of the Auto Industry

The Power of the Assembly Line

- Henry Ford revolutionized the automobile development process when he installed moving assembly lines.
- Ford installed an assembly line in his factory in 1913. The time required to produce a Model T dropped from 12.5 hours per car to 5 hours and 50 minutes.
- Ford also promoted a \$5 a day wage.





Detroit's Ascent

- Population: 465,766
- 9th largest City
- 74 percent of Detroiters are foreign born or first generation Americans.
- 40.8 square miles

Detroit in First World War

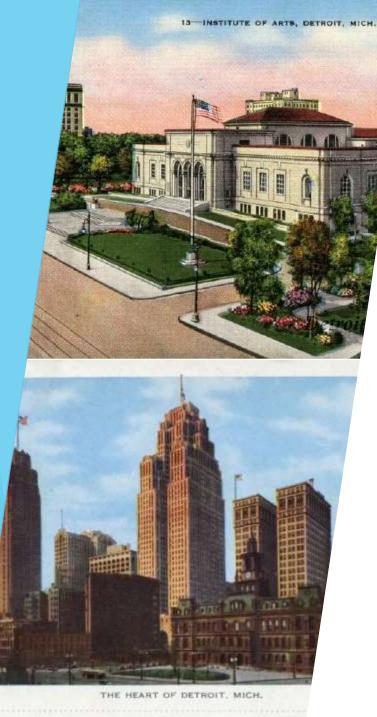
- Engines
 - Packard
- Boats
 - Ford
- Munitions





Boomtown

- Population: 993,678
- 4th largest city
- 29 percent of residents are foreign born
- Since 1900, black community grows by 600%
- Crossroads of two industries



Crafting Detroit's Landmarks

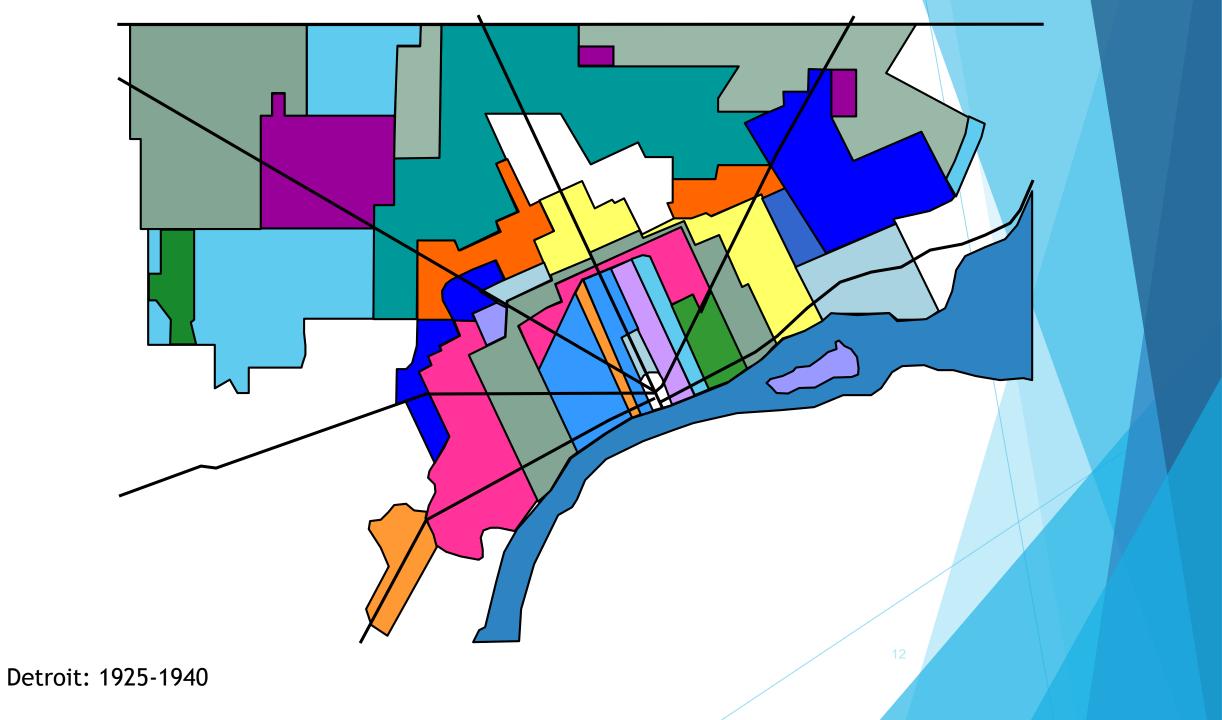
- The Book Building (1917)
- Detroit Public Library (1921)
- Book-Cadillac Hotel (1924)
- Book Tower (1926)
- Detriot Institute of Arts (1927)
- Fisher Building (1928)
- Penobscot Building (1928)
- Fox Theatre (1928)
- Guardian Building (1929)











The Great Depression Hits Detroit

Population: 1,568,662



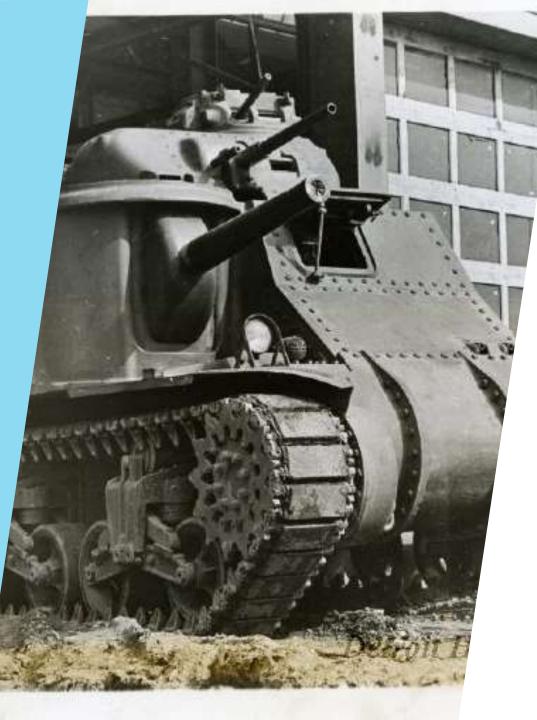
- Industry collapse
 - Loss in auto production
 - Loss in other businesses
 - Loss of the illegal liquor trade
- Tens of thousands were put out of work when companies suspended operations or closed.
- In less than one year, relief rolls grew to include almost half of Detroit's population.
- People with jobs had their wages cut by thirty percent and were often paid by "scrip" - promissory notes that served as cash.



1940s Detroit

Population: 1,623,452

4th largest city



Arsenal of Democracy

- Planes
- Jeeps
- Tanks
- Munitions
- Recycling Program

Southerners head north & Rosie the Riveters

- Almost 30% of factory workers were drafted.
- Southerns, white and black, came to Detroit by the tens of thousands looking for factory work.
- Women across the city entered factories in droves



"Detroit can either can either blow up Hitler or it can blow up the U.S." - Life Magazine



Packard strike

Mass segregation

- Sojourner Truth housing clash
- 1943 Race Riot

The Dawn of Suburban Sprawl

- Twenty new auto plants were built outside in the suburbs
- New freeways made access to the suburbs easy
- The construction of the freeways a majority of the black community, forcing them to move into other areas of the city.
 Which led many whites to move out.



White Flight

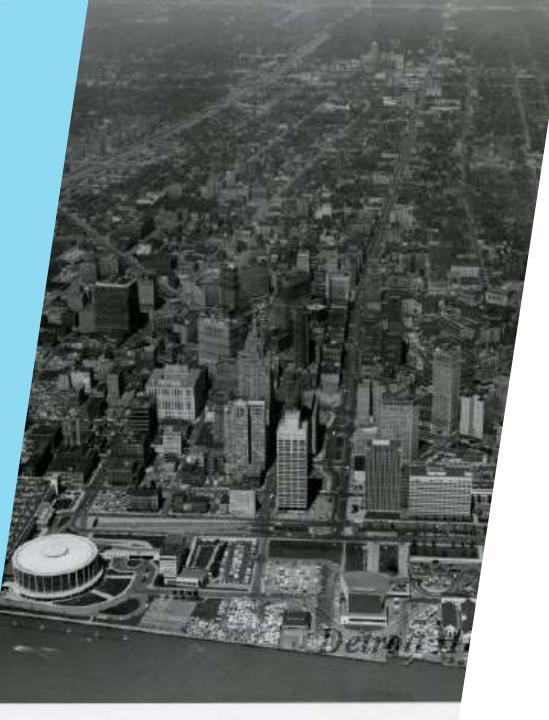
- ▶ 1950 1,849,568
 - ▶ White: 1,545,847
 - Black: 300,506
 - 1960 1,670,1<mark>44</mark>
 - White: 1,182,970
 - Black: 482,229
- White Flight 23.4%

Deindustrialization grips Detroit

- "Detroit's decline has been going on for a long while," Time 1961
- Manufacturing workers in Detroit:

1947: 281,500 1967: 149,600 Loss: 47%

- Packard Motor Car Company and Hudson Motor Car Company shutter their doors after rolling recessions.
 - 90,000 job lost on the East Side in two years.
- Ancillary factories and businesses also shutter their shops.

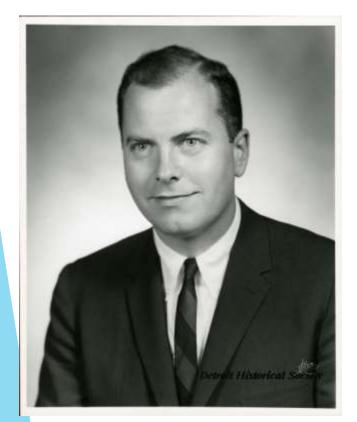


Detroit: The Model City

Population: 1,670,144

5th largest

1963 Detroit March for Freedom

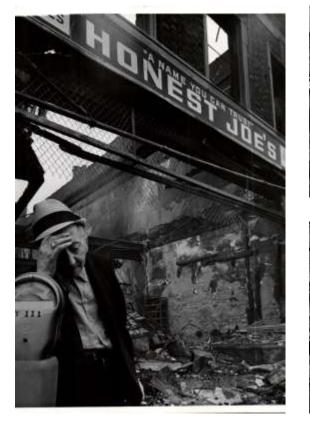


Detroit Mayor Jerome Cavanagh



As Detroit hosted Martin Luther King Jr and vied for the 1968 Summer Olympics, Detroit remained segregated and systemically unequal.

The 1967 Uprsing







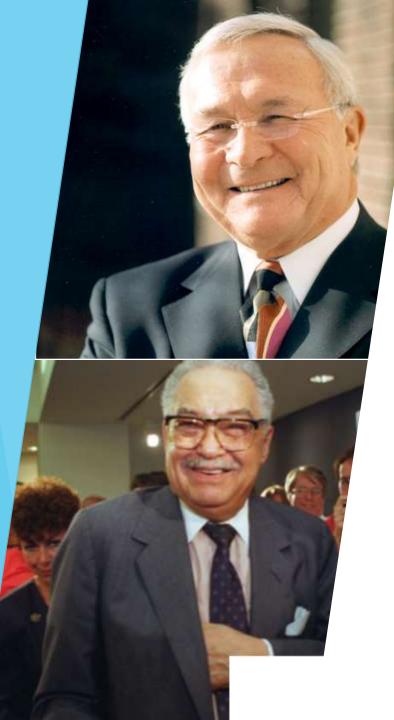


A New Detroit

The Renaissance City



- Population 1,511,482
- Revitalization begins downtown
 - Renaissance Center
- Oil Embargo of 1973
 - Automakers hurting from foreign competition



The Great Divide

- Population: 1,203,339
- Foreign small cars and oil embargo take their toll
- Clashes between Detroit Mayor Coleman Young and Oakland County Executive L. Brookes Patterson deepen City/Suburbs divide.

Hopes Dashed

- Population: 1,027,974
- Big Three rebounded
- Red Wings and Pistons stir excitement

Detroit free Press

Detroit Historical S

New Construction

City Government falters

- Corruption
- Slow response
- Loss of over a hundred million in federal funds due to delays





The Great Recession Hits Detroit

- Population: 713,777
- General Motors and Chrysler file for Bankruptcy
- In 2013, the city of Detroit files for Chapter 9 Bankruptcy.



Looking Back to Move Forward