Walt Zaleski - NOAA Federal

From:	Walt Zaleski - NOAA Federal
Sent:	Wednesday, July 15, 2015 10:22 PM
To:	Chris McKinney - NOAA Federal
Cc:	Timothy Oram - NOAA Federal; Jeffrey Cupo - NOAA Federal
Bcc:	Walt Zaleski - NOAA Federal
Subject:	Re: NWS IDSS Stakeholder Survey

Chris,

Thanks for the follow-up and affirmation of the McKinsey email. Since the email was sent at 12:44 AM and from a non-governmental email address, I can see how it raised eyebrows about its authenticity. Probably not a wise move considering the recent and massive OPM security breach.

Walt Z.

On Wed, Jul 15, 2015 at 7:50 PM, Chris McKinney - NOAA Federal <chris.mckinney@noaa.gov> wrote:

> Walt,
>
> Patrick Dunnigan with the McKinsey team has confirmed that this is in fact the survey and the link is legitimate. It was sent out via the external email to ensure confidentiality of responses. Please have the WCMs send them to our external partners.
>
> Thanks,
>
> Chris
>
> Sent from my iPad
>
> On Jul 15, 2015, at 5:16 PM, Walt Zaleski - NOAA Federal <walt.zaleski@noaa.gov> wrote:
>
>> Hello Chris,
>>
>> You may have already received other inquiries about the legitimacy of the request below. I had previously notified our SR WCMs that a survey was pending from McKinsey and Company and information pertaining to the survey would be forwarded once the Regions were notified. However, the apparent McKinsey email below was sent to all WCMs and not routed through official channels/protocols (WSH through the Regions to the WFOs).
>>
>> Just to confirm, is this legitimate? Your subsequent confirmation most appreciated.
>>
>> Walt Z.
>> 817-966-4268 (work cell)
>> ---------- Forwarded message ----------
>> From: **Patrick Dunnigan** <diy@esurveydesigns.com>

Date: Wed, Jul 15, 2015 at 12:44 AM
Subject: NWS IDSS Stakeholder Survey
To: sr.wcm@noaa.gov

WCMs:

As most of you are aware, the National Weather Service has partnered with an external consultant group—McKinsey and Company—to launch the NWS Operations and Workforce Analysis (OWA) project. The OWA team is requesting your help in better understanding how external stakeholders perceive IDSS products, services and communications.

The OWA team is launching a stakeholder survey to gather these insights. The ask is for you to forward the survey email and link (below) to your most important external stakeholders for IDSS. The results will be submitted directly to the OWA team to assess what IDSS means to stakeholders and how they perceive its effectiveness. It is not evaluative of any given person or office.

A few important points to note about the survey:

- We request that you send both the text below and the survey link to ~10-20 external stakeholders who you interact in your regular capacities
- Please send it as soon as possible so that we have time to review the results
- It should take approximately 20-30 minutes to complete
- Participation is voluntary and submissions will be sent directly to the OWA team via the online survey platform
- The results will only be reported in aggregate, not attributed to a particular respondent or office; they will be used to better understand how stakeholders perceive and value IDSS, not to assess who is "good" at IDSS
- Participants will have until July 24 to respond once the survey is launched.

Please reach out with any questions to Andrea Bleistein (Andrea.Bleistein@noaa.gov) and thank you in advance for your help.

Kind regards,

NWS OWA Team

This is a system-generated email. Please do not respond to this email.

Dear NWS Core Partner:

The National Weather Service (NWS) is evaluating its Impact-based Decision Support Services (IDSS) as it evolves to achieve a Weather-Ready Nation.

You were identified by your local NWS office as a critical stakeholder in the emergency response community and we invite you to take a brief survey (link below) about your impressions of IDSS. The survey takes just 20-30 minutes and is vital to this project. We

ask that you complete it by July 24 and very much appreciate your fast attention to it.

A few important points about the survey:

- It is voluntary and submissions will be sent directly to the NWS team via the online survey platform
- The results **will not** be attributed to a particular respondent or office; results will only be reported in aggregate.
- No personally identifiable information (PII) is requested, and we ask that you do not include any in the open-response questions on the survey instrument
- The results will be used to help evaluate overall external satisfaction with IDSS and any similarities or differences to internal NWS evaluations. They will not be used to evaluate whether a particular office is "good" at IDSS.

We ask that you complete the survey by July 24 by clicking on the link below. Thank you for your support.

Kind regards,

NWS Team

http://diy.esurveydesigns.com/wix/p45445038.aspx

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This email is confidential and may be privileged. If you have received it in error, please notify us immediately and then delete it. Please do not copy it, disclose its contents or use it for any purpose.
+==========+