

David Herring - NOAA Federal

From: David Herring - NOAA Federal
Sent: Tuesday, September 10, 2019 11:07 AM
To: Keli Pirtle - NOAA Federal
Cc: Scott Smullen (Google Docs)
Subject: Re: Statement regarding NOAA Climate.gov

Thx Keli!

Scott, please ring me at my desk if you would like to discuss by phone => 301-734-1207

thank you,
David

David Herring
Communication, Education, & Engagement Division Chief
NOAA Climate Program Office
1315 East-West Highway, Building SSMC-3, Room 12104
Silver Spring, MD 20910

desk: 301-734-1207 | cell: (b)(6) | fax: 301-713-0518
<https://toolkit.climate.gov> | <https://www.climate.gov>

On Tue, Sep 10, 2019 at 11:05 AM Keli Pirtle - NOAA Federal <keli.pirtle@noaa.gov> wrote:

Scott,
See David's email below. What would you advise?
Thanks!
Keli

----- Forwarded message -----

From: David Herring - NOAA Federal <david.herring@noaa.gov>
Date: Tue, Sep 10, 2019 at 9:56 AM
Subject: Statement regarding NOAA Climate.gov
To: Keli Pirtle - NOAA Federal <keli.pirtle@noaa.gov>
CC: Monica Allen - NOAA Federal <monica.allen@noaa.gov>

Good morning Keli: (cc Monica Allen)

I'm writing to seeking your feedback on a statement regarding NOAA Climate.gov that I would like to post on our Facebook page and in email correspondences with the public. I would be reaching out to Monica but she is out on AL this week, and a timely response is needed. (I have cc'ed her for her awareness when she returns.)

I'm sure you're aware of the recent communication issue regarding Hurricane Dorian. Unfortunately,

though it had nothing to do w/ Climate.gov, some of our visitors to our site and social media channels have been emailing us and posting very angry comments lambasting us for being influenced by politics. This is, of course, not accurate. Thus, I feel strongly that we must respond and do so quickly. I have drafted a short response to be posted on our Facebook page and included in email responses, about which I would like your review: (btw, this has been reviewed / approved by my boss, Climate Program Office Director Wayne Higgins)

[REDACTED]

[REDACTED]

Thank you for your prompt attention to this matter.

With best regards,
David

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Keli Pirtle NOAA Communications (405) 325-6933 cell (b)(6) keli.pirtle@noaa.gov