How to get your B-WET funded project featured on NOAA Education

Many B-WET grantees have created new and exciting resources that may be accessed online. We'd like to help share these products with other grantees and educators through the <u>NOAA Education resource</u> collections.

Resource submission guidance

If you have created an educational resource (lesson plan, curriculum, video, worksheets, etc.) as a part of your grant, we would be happy to explore putting it in our <u>resource collections</u> or <u>Sea to Sky database</u> on noaa.gov/education. **Please send your submissions to education@noaa.gov.**

In order to be considered:

- 1. The resource must have been developed as part of a NOAA grant. Any materials created outside of this grant are not eligible for consideration.
- 2. The resource must be your own original work.
- 3. The resource must have a NOAA logo and indicate a formal partnership with NOAA. If you have questions about how to acknowledge NOAA support, please contact your regional B-WET program manager. We generally recommend the inclusion of the attribution statement below, along with the NOAA logo:

Attribution statement: This [identify product type] was prepared by the [Grantee name] under award [award #] from the [NOAA funding program] of the National Oceanic and Atmospheric Administration (NOAA), U.S. Department of Commerce. The statements, findings, conclusions, and recommendations are those of the author(s) and do not necessarily reflect the views of NOAA or the U.S. Department of Commerce.

NOAA Logo: Please use the proper NOAA web logo. If you do not have a copy of the logo provided by NOAA, please reach out to education@noaa.gov with a cc to your regional B-WET program manager for a copy of the logo and explain that this is for attributing your grant work online. Please do not use Google image search!

- 4. The resource must be hosted on your website (or elsewhere, e.g. YouTube), as we do not host grantee materials on noaa.gov. This should be an evergreen link. Webpages should be secure. URL should start with https (not http).
- 5. The resource must be free to download and use. It's okay for the user to have to pay for materials, but the resource itself must be freely available.
- 6. We strongly encourage you to consider web accessibility when creating products that you share online. Accessible web products make it easier for people who use screen readers (usually people with visual disabilities) and those with slow speed internet to fully access your resources.

Web accessibility can be intimidating and at times challenging and bringing your materials to full compliance can sometimes be a lot of work! However, keeping accessibility in mind from the start of your product development will make the process much, much easier.

Most document software, including Microsoft Word, Google Documents, and InDesign have a lot of accessibility tools built in. If you use these tools when building, they should carry over to exported PDFs. For example, adding alt text and using correctly nested headings should carry

over. Most modern websites are also built to include accessibility tools. Alt text on images, headings and titles, and closed captions on videos (easy to start with auto-generated and then edit!) are an easy way to get started with accessibility tools.

We may check any resources submitted for inclusion on our website using the Adobe Acrobat Accessibility Checker, which is different than the "read out loud" feature, and follow up with feedback or suggestions.

If you want to learn more about web accessibility, <u>webaim.org</u> has a lot of training and courses, as well as an easy to use search tool for specific features.

If your materials are not yet available on your website, please save this information and contact us in the future when they are ready to share. It's totally fine if you aren't ready to share your materials for weeks or months. We're always looking for new NOAA resources to share, so we are ready when you are!

Once we receive your resource, it will go through our educational review process which can take up to 6 weeks. We look at the following factors:

- Is the science sound? Has it become dated due to new research?
- Does the resource adequately address what it claims to be about?
- Is it usable? Do all links work? Does it explain what materials are needed? Are any materials cost-prohibitive for many educators?

If we reject your resource, we will let you know why.