

Christopher Vaccaro - NOAA Federal

From: Christopher Vaccaro - NOAA Federal
Sent: Friday, September 6, 2019 6:01 PM
To: David Miller
Cc: Julie Roberts - NOAA Federal; Scott Smullen
Subject: Re: Draft CMS statement

Can we go with a straight NOAA logo for the image? It was pointed out that the current image collage includes NOAA employees.

On Fri, Sep 6, 2019 at 5:41 PM David Miller <david.p.miller@noaa.gov> wrote:
It would look like this:

Statement from NOAA

Weather

SHARE |    

September 6, 2019 —



From Wednesday, August 28, through Monday, September 2, the information provided by NOAA and the National Hurricane Center to President Trump and the wider public demonstrated that tropical-storm-force winds from Hurricane Dorian could impact Alabama. This is clearly demonstrated in Hurricane Advisories #15 through #41, which can be viewed at the [following link](#).

The Birmingham National Weather Service's Sunday morning tweet spoke in absolute terms that were inconsistent with probabilities from the best forecast products available at the time.

Online - <https://www.noaa.gov/news/statement-from-noaa>



David Miller

Director of Digital Media
NOAA Communications

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On Fri, Sep 6, 2019 at 5:34 PM Julie Roberts - NOAA Federal <julie.roberts@noaa.gov> wrote:
Can we screen shot statement and tweet that out?

Kindest regards,
Julie Kay Roberts
Deputy Chief of Staff
National Oceanic and Atmospheric Administration

On Sep 6, 2019, at 5:21 PM, David Miller <david.p.miller@noaa.gov> wrote:

Disregard my last email. I'll publish momentarily but I need some guidance regarding tweet language. Pushing something with Statment from NOAA with a link isn't good.



David Miller

Director of Digital Media
NOAA Communications

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On Fri, Sep 6, 2019 at 5:18 PM Julie Roberts - NOAA Federal <julie.roberts@noaa.gov> wrote:

If Chris is good I'm good

Kindest regards,
Julie Kay Roberts
Deputy Chief of Staff
National Oceanic and Atmospheric Administration

On Sep 6, 2019, at 5:11 PM, Christopher Vaccaro - NOAA Federal <christopher.vaccaro@noaa.gov> wrote:

Looks good to me!

On Fri, Sep 6, 2019 at 5:09 PM David Miller <david.p.miller@noaa.gov> wrote:

David Miller



Director of Digital Media
NOAA Communications

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On Fri, Sep 6, 2019 at 5:03 PM Christopher Vaccaro - NOAA Federal
<christopher.vaccaro@noaa.gov> wrote:

We cannot have Hurricane Dorian in the headline as it's not about the storm (and the storm is actively causing impacts). And we shouldn't use a Dorian image - do we have anything generic?

On Fri, Sep 6, 2019 at 5:00 PM David Miller <david.p.miller@noaa.gov>
wrote:

Please let me know if this is good to go.



David Miller
Director of Digital Media
NOAA Communications

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